



Friend Zoo: Pets With Benefits

The unique flirting game now available worldwide for the Qeep iPhone app

Cologne, December 16, 2015 – Following the global launch of Qeep in October, Blue Lion mobile has extended its meet and chat app with some fantastic new features. Top of the bill is their in-house “Friend Zoo” game in which users keep other users as pets. Pets can be bought and sold using the app’s virtual currency. Along the way, people from around the world get to know each other in a unique and fun way!

Friend Zoo already has several million players on the Android platform. Managing director Christian Schulte said: “Our community thrives on users having fun with our app. With the launch of Friend Zoo, we are taking the next step on iOS and we expect at least the same success as we have seen in our Android version.”

Over 50,000 pets are traded every day through the app's virtual currency, q-points. Members can use their earnings for virtual items like flowers, diamond rings and Christmas gifts, to spread a little joy among the Qeep community.

In addition to Friend Zoo, the Qeep iPhone app has been extended to include Spanish, Portuguese and Turkish language support. With the existing German and English versions, Qeep is now available in five languages.

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About Qeep

Qeep is one of the world’s largest mobile social discovery platforms. Members of the community can meet new friends around the globe, chat, flirt, blog photos, and play live multiplayer games. Qeep can be downloaded for free at qeep.mobi or via the Google Play Store. Founded by Blue Lion mobile GmbH in late 2006, Qeep connects 35 million users in over 200 countries. The headquarters is located in Cologne, Germany.

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